

Pakistan - The Regional Business Hub

In Conjunction with



International Engineering Show

International Exhibition & Conference

26 - 28 September 2019

Lahore Expo Centre, Pakistan

www.engineeringasia.net

Owner & Organizer:



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Pakistan - The Regional Business Hub

Pakistan - the land of numerous unexplored opportunities has recently earned a good name in the international market for being a vibrant and progressive developing country in the world. The Government of Pakistan has adopted a liberal investment policy to attract maximum foreign investment, where foreign investors can hold up to 100% equity in several economic sectors. As a result, the foreign direct investment in the Country has increased substantially over the past few years, thus differentiating Pakistan from many other countries of the region. Also, the vital indicators of Pakistan's economy have shown extra-ordinary improvement such as enhanced GDP and GNP, increased foreign exchange reserves, skyrocketing stock market performance, stable Pakistani currency and improved balance of payments. Per capita income has crossed US\$ 1254.



Pakistan's economy is gaining more strength with each passing year, underpinned by a buoyant private sector. The world is witnessing the real GDP of Pakistan maintaining a steady growth at one of the fastest rates in the history of the Country and among the highest in the economies of the world. The international trade is increasing owing to revolutionary changes in tariff structures, better international relations and growing domestic demands, both at the industrial as well as consumer levels. The foreign exchange reserves are maintained at a respectable level. Major investments are underway in Engineering sector, ports and communication infrastructure, telecommunication, information technologies, developing newer sources of energy and power generation to meet the increasing demands.

Current pace of development in Pakistan is no miracle but result of a dedicated and continuous effort by Government of Pakistan through implementing policies for deregulation, liberalization & privatization.

Engineering Asia 2019 International Exhibition

Engineering Asia 2019 International Exhibition aims at developing and promoting every sphere of engineering sector in Pakistan through inter / intra industrial cooperation and joint ventures among local and foreign partners. Engineering Asia aims to focus on the immense potential of heavy / light engineering machinery, accessories, raw material supplies and allied services under one roof.

Engineering Asia is based on the aspiration that only a strong well-built and efficient engineering system can help achieving a self-reliant and self-sustaining economy through better management of industrial sector environment. The country is striving to maintain consistent expansion and growth of its industrial sector and to meet the ever changing demand of international market. As a result, Pakistan offers a lucrative market worth billions of dollars as a part of its prevailing drive for the industrial up-gradation and compliance with the international standards.

Pakistani engineering goods have already made breakthrough in the export market. In addition to export of conventional surgical instruments, cutlery goods and light engineering products are being manufactured and exported. However, Pakistan is still far behind Newly Industrialized Countries i.e, Korea and Malaysia in export of engineering goods and thus there is huge potential in this sector.



Light Engineering Sector in Pakistan

• This sector covers electrical goods, transport equipment, domestic appliances, telecommunication equipment etc.

• CNC Machine:

Light engineering sector The machine can be a milling machine, lathe, router, welder, grinder, laser or water jet cutter, sheet metal stamping machine, robot, or many other types of machines. This branch of engineering machines caters parts making, dies & molds and widely used in the industrial manufacturing



• Welding Plant



• Cutting Machine



• Machine Automation



Promoting Foreign Direct Investment (FDI) in Engineering Sector

State Engineering Corporation's (SEC) units have the capacity to form strategic alliances, subcontracting, outsourcing and / or co-production arrangements in the following modes:

1. Technical cum financial support for jointly undertaking projects.
2. Developing exclusive facilities in SEC units as joint venture for introducing new products with minimum basic investment.
3. Private Investment in SEC units for upgrading existing facilities, working towards introducing new products and technologies.
4. Vertical and horizontal product diversification for manufacturing more efficient industrial plants.



SEC is interested in seeking FDI for launching following industrial projects / plants:

- CNC Machine Tools & Instruments
- Agriculture Machinery & Equipments
- High Pressure Vessels and Valves
- Large Module Industrial Plants
- Automotive Components (Gear Boxes)
- Rotary Machines
- Hydel / Steam Turbines
- Heavy Electrical Machinery
- Air Pre-heaters & Heating Elements
- Coal Gasification Plants
- Oil & Chemical Processing Plants
- Renewable Energy Generation Plants
- High Pressure Bagasse fired Boilers
- Fluidized Bed Coal fired Boilers
- Road Construction Machinery
- Effluent Treatment Plants
- Power Plants
- Wind Turbines etc.

Potential Engineering Sectors for Investment

The Engineering Sector in Pakistan is engaged in producing cement and sugar plants, industrial boilers, chemical plants & equipment, construction equipments, power transmission towers, textile related engineering components, automotive parts and accessories etc. The Engineering Industry encompasses a wide range of product categories.



Heavy Engineering Goods

Capital Engineering goods in major industrial sub-sectors are in great demand. These are listed here under:

- | | |
|---|---|
| A. Metal Working Machinery (Machine Tools Industry) | Centre Lathes, Shaping Machines, Milling Machines, Drilling Machines, Planing Machines, Power Presses, Hydraulic Presses. Hacksaws and Circular Saws |
| B. Other Industrial Machinery | Food Processing Machinery, Paper Machinery, Chemical and Oil Refinery Machinery, Cement / Sugar Manufacturing Machinery Plants, Construction Machinery. |
| C. Power Generation Plant & Equipment | Membrane well Segments, Rotary Air Heaters, Heat Exchangers, Condensers, Cooling Towers, Super Heater Coils, other Steel Plate Fabricated Equipment & Components. |
| D. Miscellaneous Machinery | Agricultural Machinery, Water Pumps, Compressors etc |

Growth Strategy For Engineering Sector & Incentives

- The Government has substantially reduced duties on various raw material components & sub-components.
- An EXIM Bank has been established to offer credit facilities to the buyers, Pakistani engineering products and machinery.

CAD/CAM/CAE SYSTEMS

- Computer Hardware & Software

METAL CUTTING MACHINES / TOOLS

- CNC Wire Cut, EDM / ECM, FMC / FMS
- Boring, Broaching, Deburring, Drilling
- Cutting Tools/Inserts, Gear Cutting, Filing
- Lathes, Milling, Planing, Shaping, Turning
- Special Purpose Machines & Unit Heads
- Threading, Sawing, Tapping, Grinding
- Screw Cutting, Slotting, Honing

SHEET METAL PROCESSING / METAL FORMING

- Laser Cutting, Notching, Punching
- Shearing, Stamping, Water-jet Cutting
- Wire and Tube Forming, Roll Forming
- Forging, Bending, Drawing, Riveting

MOULDS AND DIES

- Die Sets, Die Cast Moulds, Mould Bases
- Graphite, Pins, Mould Repairs
- Special Steels / Tool Steels

METROLOGY EQUIPMENT

- Precision Measuring Instruments

- Optical Measuring Instruments
- Testing Machines & Sensors

SURFACE TREATMENT & FINISHING

- Super Finishing, Polishing
- Vibrator Deburring Machines
- Shot/Sand Blasting Eqpt & Consumables
- Lapping, Chemicals, Spray Painting Systems
- Chroming & Surface Finishing Technology

WELDING & FASTENING EQUIPMENT

- Manual ARC-welding Equipment
- Spot / Stud / Arc Welding Equipment
- Gas Cutting, Fume Extraction System
- Welding Flux & other Consumables
- Plasma Cutting Equipment
- Fastening Systems

OTHERS

- Abrasive Tools and Products
- Accessories, Assembling Systems, Automats
- Bar, Section and Tube Working Machines
- Clamping Devices, Control Units
- Diesel and Gas Generators
- Engineering Publications
- Electrical / Electronic Eqpt for Machine Tools

- Electro Discharge Machines
- Electro Erosion Machines
- Electroplating Equipment & Technology
- Flexible Manufacturing Systems
- Heavy / Light Engineering Products
- Hardening and Heating Machines
- Hydraulic / Pneumatic Mechanical Presses
- Industrial Cooling Plants
- Inspection, Measuring, Gauging & Testing
- Industrial Robotics & Automation Systems
- Leasing and Financing Institutions
- Manufactured Cells & Components
- Manipulation of Parts and Tools Assembly
- Material for Metalworking
- Production & Quality Control
- Sensors / Detectors
- Special Processing Machines
- Special Purpose & Thermal Machines
- Surface Treatment Equipment & Technology
- Turnkey Solutions for Industrial Automation
- Waste Disposal Treatment & Systems
- Wire Forming Machines & Eqpt
- Work and Tool Holders, Hand Tools

Trade Buyer's Profile

- High Level Government Officials
- Policy and Decision Makers
- Foreign Companies seeking Joint Ventures
- Local Entrepreneurs Seeking Agency / Dealer / Distributorship
- Regional buyers of Pakistani Engineering products
- Foreign Investors / Entrepreneurs
- Local Investors / Entrepreneurs
- Foreign Trade Delegations
- Pakistani Business Magnates
- Light and heavy engineering product manufacturers
- Importers and Traders of Machinery & Raw Materials
- Top Executives from local heavy and light engineering sectors
- Dealers, Distributors / Agents of Engineering products and Accessories
- Members of Federations & Trade Associations
- Opinion Leaders, Consultants & Professionals from local engineering sectors

Engineering Asia Exhibition 2019

Event Details

Title	: Engineering Asia 2019 Int'l Exhibition & Conference
Frequency	: Annual
Exhibition Dates	: 26 - 28 September 2019
Venue	: Lahore Expo Centre, Pakistan
Exhibition Timings	: 10:00 am – 6:00 pm
Exhibit Area	: 10,000 sqm
No. of Participating Countries expected	: 30
Major Participating Countries expected	: Australia, China, France, Germany, India, Iran, Japan, Malaysia, Netherlands, Russia, Singapore, South Korea, Turkey, UK, USA
Expected no. of Trade Visitors	: Approximately 30,000

Tariff

Shell Scheme Stalls (min 9 sqm)	: US \$ 350 per sqm
Bare Space inside Halls (min 18 sqm)	: US \$ 300 per sqm
Outdoor Exhibit Space (min 80 sqm)	: US \$ 150 per sqm

*Note: 13% VAT Shall be applicable.



LAHORE CHAMBER OF COMMERCE AND INDUSTRY

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