



EMBASSY OF THE KYRGYZ REPUBLIC TO THE ISLAMIC REPUBLIC OF PAKISTAN

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18-07-2019 № 58-018/70

На № _____ от _____

The Embassy of the Kyrgyz Republic to the Islamic Republic of Pakistan presents its compliments to the Ministry of Commerce, the Federation of Chambers of Commerce & Industry of the Islamic Republic of Pakistan and all concerned of the Government of Pakistan and has the honor to enclose the Concept and Program of the International Economic Forum «Issyk-Kul 2019» will be held on August 2, 2019 in the «Gazprom» Complex, Cholpon-Ata city, Kyrgyzstan.

More detailed information on the conditions of participation can be found on the website of The Investment Promotion and Protection Agency of the Kyrgyz Republic: <http://invest.gov.kg/ru/news/full/959>. Contact tel.: +996 623845, +996 623866.

You can register for the forum by sending information about the participant via e-mail issykkuleconomicforum@gmail.com

The information must contain the name, organization/company name, position and contact details of the participant. Registration will last until **July 26, 2019**.

The Embassy of the Kyrgyz Republic avails itself of this opportunity to renew to the Ministry of Commerce, the Federation of Chambers of Commerce & Industry of the Islamic Republic of Pakistan and all concerned of the Government of Pakistan the assurances of its highest consideration.

Encl: As stated above on 6 pages.



CONCEPT

**VI INTERNATIONAL ECONOMIC FORUM «ISSYK-KUL 2019»
«DIGITAL KYRGYZSTAN: PROSPECTS OF COOPERATION
FOR REGIONAL DEVELOPMENT»**

August 2, 2019

1. Introduction

International Economic Forum «Issyk-Kul» - one of the large-scale business economic activities in the Kyrgyz Republic. The forum is held on an annual basis. Starting from 2014 is a dialogue platform to discuss topical economic issues, further development of multilateral cooperation, establish new business contacts, about the conduct of meetings and negotiations, as well as the achievement of certain arrangements regarding the implementation of projects.

For five years, the Issyk-Kul Forum has secured the status of an international platform where guests and participants of the Forum can not only strengthen ties with the international investment and business community, but also become familiar with the economic potential and investment attractiveness of the Kyrgyz Republic. The combination of leading experts, businesspersons and investors on one platform creates practical opportunities for international cooperation and the solution of topical issues in various fields.

Every year the geography of participants expands, and the interest of representatives of business communities and the world community to the Issyk-Kul Forum is growing. According to the saturation of the business program, the number and status of participants, the Forum in the past 2018 became one of the main events in the business and economic life of the country. Within the framework of the Forum, nine important agreements and export contracts were signed in the amount of more than 34 million USD.

More than 400 people took part in the Forum, including 100 representatives of foreign business from 5 countries - Russian Federation, United Arab Emirates, Republic of Uzbekistan, Republic of Kazakhstan, People's Republic of China, which testifies to the high prestige and wide recognition of the event aimed at developing fruitful cooperation in the regional dimension. In addition, at the site of the International Economic Forum «Issyk-Kul 2018» was conducted semi-final contest of innovative projects "Eurasian digital platforms."

The upcoming International Economic Forum «Issyk-Kul 2019» will be devoted to the theme «Digital Kyrgyzstan: prospects of cooperation for regional development» and will focus on revitalizing the business relationship, the presentation of IT potential of the Kyrgyz Republic, the mobilization of investments in the implementation of mutually beneficial projects and the creation of joint ventures and the development of the innovation ecosystem in the country.

Meanwhile, the information technology sector is dynamically developing in the Kyrgyz Republic. The concept of «Digital Kyrgyzstan 2019-2023» is being actively implemented within the State services, infrastructure projects are being implemented, the country's digital economy is developing. The export of information technology has grown significantly. Residents of the High Technology

Park of the Kyrgyz Republic actively cooperate with companies from such countries as Russia, Kazakhstan, China, United States, United Kingdom and others. The Kyrgyz Republic is preparing for the next stage of the country's development, where digital transformation of traditionally strong sectors of the economy is required to agriculture, tourism, and light industry, as well as an increase in the share of fundamentally new activities based on innovation and digital technologies in the economy.

2. Date and place of event

International Economic Forum "Issyk-Kul 2019" will be held August 2, 2019 in the sport complex «Gazprom» Cholpon-Ata, Issyk-Kul region of the Kyrgyz Republic.

3. Organizers of the Forum

- Investments Promotion and Protection Agency of the Kyrgyz Republic
- High Technology Park of the Kyrgyz Republic
- NEXT FEDERATION
- OBOR Cloud (Beijing) Network Technology Co. Ltd

With assistance:

- PICC Health Insurance Company
- China International Business and Cultural Innovation Alliance
- Jiangxi Federation of Industry and Commerce Jiangxi General Chamber of Commerce
- Inspur Group

4. Goals of the Forum

- Creating a unified discussion platform in an informal interactive setting of business and financial leaders of foreign countries, representatives of the regional and international investment community.
- Promote interaction of business of the Kyrgyz Republic and countries - participants for discussions on the promotion of investment development and attracting foreign investment in the regions.
- Providing targeted promotion of specific projects through the provision of investment proposals and opportunities to find business partners interested in implementing joint projects.
- Identification of aspects of the investment future and the best world practices to increase the investment attractiveness of the business climate.
- Promotion and demonstration of investment opportunities in the Kyrgyz Republic.

- Presentation of IT capacity in Kyrgyz Republic.

5. Program and format of the event

The business program consists of presentations by officials and guests of the Forum, a presentation on the development of an investment map of the Kyrgyz Republic, presentations of investment proposals on the digital economy, projects of companies and opportunities for expanding cooperation with business structures and investors. In addition, informal meetings and B2B negotiations will provide a suitable place to communicate, establish new and useful contacts between representatives of the business community.

Format of the Forum:

1) *Welcome speech.* Officials of the Kyrgyz Republic and special guests will make welcoming speeches to the audience; outline the main directions of work of the Forum.

2) *Presentation of investment map of the Kyrgyz Republic.* Investment Promotion and Protection Agency of the Kyrgyz Republic, being the initiator of creating an investment card for the first time, will present an investment map. An investment map is an interactive map associated with modern market data, online resources for investment and export promotion, aimed at international investors and entrepreneurs.

3) *Presentation of investment proposals on digital economy.* Today the digital economy can create new models of logistics, business, industry, and changes the format of education, public administration and communication in society. Furthermore, the concept of the digital economy can be a driver of economic development and provide opportunities to explore long-term investment markets. In this sense, the Digital Transformation Concept "Digital Kyrgyzstan 2019-2023" plays an important role, which defines the fundamentals of the country's digitalization process. At this session, representatives of relevant government agencies and large international organizations will talk about the role of the digital economy, present their initiatives and proposals leading to the technological changes brought about by the digital transformation.

4) *Presentation of projects of companies and opportunities for expansion of cooperation with business structures and investors.* At this session, presentations of leading foreign, domestic companies and organizations will be held. The presentations will acquaint the audience with projects that are mainly aimed at ensuring the economic growth of the regions through digital technologies. Special attention will be paid to projects that contribute to the development of the regions of the Kyrgyz Republic, as well as to deepening investment cooperation with business structures and investors.

5) *Exhibition of IT solutions and products.* The exhibition will allow entrepreneurs in the manufacturing and service industries, heads of government agencies and information technology professionals to familiarize themselves with the latest offers of the IT products and services market in the Kyrgyz Republic, consult with competent specialists and apply the best solutions in their business or organization.

6) *Informal meetings.* B2B meetings will provide an opportunity to establish new business contacts. Delegates can also arrange individual meetings during or after the event.

6. Forum Audience

Participation in the International Economic Forum "Issyk-Kul 2019" will be available only by prior registration. Only delegates that have been invited by the organizers and registered in the guest list can attend the Forum. Registration and participation of delegates is free of charge. Expected number of participants - 350 people.

7. Cultural events at the Forum

- Cruise on "Alykul" ship on Issyk- Kul Lake.

TENTATIVE PROGRAM
6TH INTERNATIONAL ECONOMIC FORUM "ISSYK-KUL 2019"
«Digital Kyrgyzstan: prospects of cooperation for regional development»

August 2, 2019

Conference Hall, Sports and fitness complex "Gazprom"

- 13:00 - 13:50 REGISTRATION
- 14:00 - 14:20 OPENNING CEREMONY
- 14:20 - 14:30 VIDEO PRESENTATION ON INVESTMENT POTENTIAL OF THE KYRGYZ REPUBLIC
- 14:30 - 14:35 PRESENTATION ON INVESTMENT MAP OF THE KYRGYZ REPUBLIC
- 14:35 – PRESENTATION OF INVESTMENT PROPOSALS ON DIGITAL ECONOMY
15:35
- 15:35 - 16:00 COFFEE BREAK
- 16:00- 17:00 PRESENTATION OF PROJECTS OF COMPANIES AND OPPORTUNITIES FOR EXPANSION OF COOPERATION WITH BUSINESS STRUCTURES AND INVESTORS
- 17:00 – B2B SESSION
18:00
- 13:30 – EXHIBITION OF IT SOLUTIONS AND PRODUCTS
18:00