



**THE SIALKOT CHAMBER
OF COMMERCE & INDUSTRY**

1st

Edition

CHAMBER'S **Communicator**



COUNTRY IN FOCUS

CANADA

EXPORTING MADE EASIER

**Chinese Visa Guarantee Letter a
Quick Guide For Sialkot Exporters**

**POWERED BY RESEARCH & DEVELOPMENT DEPARTMENT
UNDER THE SUPERVISION OF SECRETARY GENERAL**

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Narrated Hakim bin Hizam: Allah's Messenger ﷺ said, "The seller and the buyer have the right to keep or return goods as long as they have not parted or till they part; and if both the parties spoke the truth and described the defects and qualities (of the goods), then they would be blessed in their transaction, and if they told lies or hid something, then the blessings of their transaction would be lost".

Sahih al-Bukhari 2079 (Book 34, Hadith 32) #1995

PRESIDENT'S MESSAGE

It gives me great pleasure to announce the resumption of the Sialkot Chamber of Commerce & Industry's E-Communicator, a platform created to keep our members informed about the evolving landscape of trade and industry while connecting Sialkot's enterprise with the world.

The E-Communicator will serve as a bridge between the Chamber and its stakeholders, sharing credible insights on commerce, e-commerce, global trade trends, compliance standards, logistics and cargo, and emerging business models. It will also explore industry-academia linkages, policy changes, and the economic and political factors shaping trade both locally and internationally.

Through this monthly publication, we aim to provide information and perspectives that help our business community stay aware, adaptive, and competitive in an increasingly interconnected global economy. It will also serve as a window for international readers fostering understanding, cooperation, and shared opportunity between Sialkot and its global partners.

I may share with the members that our ongoing initiatives including the University of Applied Engineering & Emerging Technologies, the Sialkot Industrial Zone, and the Sialkot Tannery Zone reflect our commitment to innovation, sustainability, and responsible industrial growth, key element for individual growth and business excellence.

I invite our readers, at home and abroad, to stay connected through the E-Communicator which will be issued on regular basis now, as we continue strengthening Sialkot's enduring legacy of enterprise, innovation, and excellence.



A handwritten signature in cursive script, reading "Syed Aftesham Mazhar".

President

CANADIAN

GEOGRAPHIC/DEMOGRAPHIC OVERVIEW

**NORTH
AMERICA**

REGION

**41.65
MILLION**

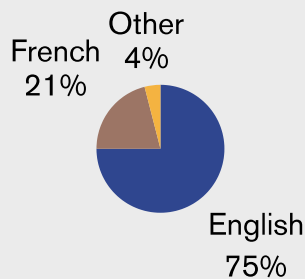
estimated, July 1, 2025
POPULATION

\$ 54,282

2024 USD

GDP PER CAPITA
(PPP)

PRIMARY LANGUAGE



KEY INTERESTING FACTS:

- Canada is the 9th largest economy in the world.
- Among the top 20 easiest places to do business.
- Canada ranks among the top 10 globally in logistics performance.
- Canada is a top global exporter of energy, minerals, agricultural products, and forest goods.
- Toronto, Vancouver, and Montreal are emerging as North America's fastest-growing tech hubs, providing opportunities for technology partnerships and knowledge exchange.
- With a GDP per capita exceeding USD 55,000, Canadian consumers have high disposable income and strong demand for quality imports, especially in consumer goods, food products, sporting goods, and medical devices.
- Canada is positioning itself as a leader in green trade and sustainable development, creating opportunities in clean technologies, renewable energy, and low-carbon materials.

Canadian E-Commerce Market Overview



**HIGHLY DIGITAL
MARKET**

75%

**75%
POPULATION
E-COMMERCE USER**



**CROSS-BORDER
SHOPPING**

Half of the online
purchases are
from foreign websites
(US/Asia)

PUPULAR E-COMMERCE PLATFORMS

amazon

✓ **Very high**

ebay

✓ **Strong niche
presence**

Etsy

✓ **Popular**

shopify

✓ **Growing rapidly**

TOP Online Product Categories:

- **Fashion & Apparel**
- **Electronics**
- **Home Furnishing**
- **Books**
- **Furniture**
- **Sporting Goods**
- **Safety & Industrial Wear**
- **Health & Beauty Products**
- **Medical Devices & Instruments**
- **Leather Goods**
- **Sportswear & Fitness Accessories**
- **Cutlery & Kitchen Tools**
- **Gift Items & Handicrafts**
- **Pet Accessories**

PAKISTAN CANADA TRADE

FINANCIAL YEAR (JUL-JUN 2025)

TOTAL TRADE
\$930.04
MILLION

Exports to Canada: 594.216 USD (M)

Import from Canada: 335.824 USD (M)

Source: State Bank of Pakistan

Description	Pak Exports to Canada- 2024	Canada's Imports from World-2024
Sports Wear	1.336	192.413
Cutlery & Crockery	0.895	254.09
Badges	0.371	20.841
Musical Instruments	0.046	77.914
Leather Products	6.17	913.963
Sports Goods	4.132	573.991
Gloves & Protective Equipment	9.082	251.703
Surgical Instruments	4.199	4317.847
Shoes & Saddlery	0.237	2987.878
Total	26.468 M	11.44 B

(SOURCE: TRADEMAP/WORLD BANK)
Sources: ITC calculations based on Pakistan Bureau Of Statistics
All values in US\$ Million for the Year 2024

The table presents Sialkot's export performance to Canada for the year 2024, amounting to US\$ 26.47 million, compared with Canada's total global imports of US\$ 11.44 billion, depicting considerable scope for enhancing bilateral trade.

CANADIAN EXHIBITIONS AND FAIRS

Trade fairs and exhibitions play a vital role in driving business growth — fostering market expansion, global networking, and new opportunities.

Presented below is a list of key fairs and exhibitions that highlight Sialkot's major industrial sectors.

MedTech Conference - Surgical
themedtechconference.com

Canada International Textile and Apparel Expo -
Textile, Leather and apparel products, accessories, and equipment.
canadatextileapparelexpo.com

Toronto Market Week - Apparel, Accessories, Jewellery, Footwear, Handbags, and more.
torontomarketweek.ca

International Business, Fashion & Property Expo -
Apparel, Textile, Leather Products
fibre2fashion.com/trade-fairs/international-business-fashion-property-expo-2024-63718

IThe National Women's Show - Vancouver - Apparel, Accessories and Fashion.
fibre2fashion.com/trade-fairs/the-national-women-s-show-vancouver-2025-65235

Grocery Innovation - Food and Agriculture
groceryinnovations.com

Canada Sport and Entertainment Expo - Sports and Sporting goods, Apparel
groceryinnovations.com

Start up Fest - IT
startupfest.com

Restaurant Canada show - Cutlery and Houseware
restaurantscanada.org

Ontario Dental Association Meet - Surgical
asm.oda.ca

Halal Expo Canada - Food and Agriculture
asm.oda.ca

Toronto Sportsmen's Show - Highland Outfitters
torontosportshow.ca

Canadian Music Week - Musical instruments
departureto.com





IMPORTANT LINKS FOR INFORMATION

**Consulate General of Pakistan
Toronto Canada**
pakconsulate.ca

**High Commission of Canada in
Pakistan, Islamabad**
<https://www.international.gc.ca/country-pays/pakistan/islamabad.aspx>

For Business Visa
<https://www.canada.ca/en/immigration-refugees-citizenship/services/visit-canada/apply-visitor-visa.html>



CANADIAN TARIFF:

Canada applies tariffs by 6-digit HS code + country-of-origin (**Canada has no comprehensive FTA with Pakistan**)

Here are official links for Canada's tariffs:

<https://www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/menu-eng.html>
<https://www.cbsa-asfc.gc.ca/trade-commerce/tariff-tarif/2025/01-99/01-99-2025-eng.pdf>
<https://customscalculator.com/CUSTOMSCAWEB/CUSTOMSCAWeb.aspx>

EXPORTING MADE EASIER GOING DIGITAL WITH PSW

The Pakistan Single Window (PSW) has revolutionized export operations by replacing cumbersome paperwork with a single, integrated digital platform. Exporters can now submit, track, and manage all trade-related documentation in one place. Linked directly with the Federal Board of Revenue (FBR) and the State Bank of Pakistan (SBP), the system streamlines critical processes such as the issuance of Form-E and the Bank Realization Certificate (BRC).

For Sialkot's export-driven industries, this means faster clearances, reduced costs, and greater transparency. The platform ensures verifiable online records, supporting exporters in tax refunds, duty drawbacks, and compliance procedures — building both efficiency and trust.

To make the digital shift easier, SCCI members can also obtain free consultancy assistance for NTN login creation and PSW registration at the Business Facilitation Centre, Anwar Club Sialkot, where a Pakistan Customs PRAL Representative is available to guide exporters through the process. This hands-on support ensures that even first-time users can smoothly transition to the new online systems.



One-Stop Digital Platform:

Submit, Track and manage all trade docs.



Streamlined Clearances:

Faster Form-E & BRC Issuance.
Reduced cost, Transparency.



Compliance & Trust



Verifiable online records. Support Tax
refunds, duty drawback

SCCI's Digital Initiatives for Exporters

Parallel to the national digital reform, the Sialkot Chamber of Commerce & Industry (SCCI) has upgraded its own digital ecosystem. Members can now renew memberships online and access various services directly from the SCCI website.

SCCI's Android Mobile Application has also been developed and deployed, providing members with quick and convenient access to essential Chamber services. In addition, a secure online portal has been designed and developed, integrating multiple modules for members' ease, including:

- Certificate of Origin
- Visa Recommendation Letter
- Free Sale Certificate

**“ DIGITALIZATION IS NO LONGER AN OPTION; IT IS A NECESSITY
FOR BUILDING AN INCLUSIVE AND SUSTAINABLE FUTURE ”**

CHINESE VISA GUARANTEE LETTER

A QUICK GUIDE FOR SIALKOT EXPORTERS



China remains one of Pakistan's strongest trade partners, and to facilitate Sialkot's exporters in securing Chinese business visas, the Sialkot Chamber of Commerce & Industry (SCCI) issues Chinese Visa Guarantee Letters verifying the applicant's business standing and Chamber membership. Active members, including Directors, Partners, and Proprietors, must submit a company request letter, a filled application form with photograph, two undertakings, invitation or exhibition documents, a six-month bank statement apostilled by MoFA, passport copies, NTN certificates, a Police Character Certificate, and a valid SCCI Membership Certificate. Managers must additionally provide a bank guarantee, tax documents, signature verification, service certificate, CNIC, and an undertaking of return. The Guarantee Letter is processed within three working days, and applicants should apply at least three days before their visa appointment. This service reflects SCCI's commitment to facilitating business travel and strengthening trade ties with China.

QUICK CHECK LIST

For Directors / Managing Directors /
Partners / Proprietors

- Active SCCI Membership
- Request Letter on Company Letterhead (signed)
- Application Form with one photo (available from SCCI)
- Two Undertakings (available from SCCI)
- Invitation from Foreign Customer
- For Exhibitions: Stall Booking Proof, Invoice & Payment Proof
- Bank Statement (6 months, attested & apostilled by MoFA)
- Passport Copies (attach previous China visas if applicable)
- Copy of new passport showing old passport endorsement (if applicable)
- NTN Copies (Individual & Company)
- Police Character Certificate (apostilled by MoFA)
- SCCI Membership Certificate

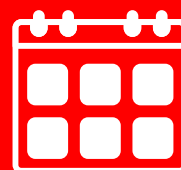
ADDITIONAL DOCUMENTS FOR

FOR MANAGERS

- Bank Guarantee showing account operation for last 6 months
- Proof of NTN and Tax Return Filings
- Signature Verification from SCCI Records
- Service Certificate with Salary & CNIC Copy
- Undertaking from Authorized Representative confirming return

IMPORTANT:

- PROCESSING TIME: 3 BUSINESS WORKING DAYS
- SUBMIT APPLICATION: MINIMUM 3 DAYS BEFORE GERRY'S APPOINTMENT (LAHORE/ISLAMABAD)



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scci.com.pk

